

## OVERVIEW



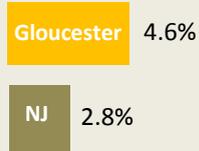
### HISTORY

**1686:** Founded, originating from action of its own freeholders & inhabitants; The only county to do so in the State and only a few in the US  
**1779:** Glassboro established in by Solomon Stanger; town known as "Glass Works in the Woods"  
**1923:** Glassboro became home of the NJ Normal School, later to become Glassboro State College and now the renowned Rowan University  
**Today:** County seat is Woodbury, oldest town in the county

### CURRENT POPULATION:

# 290,278

### PROJECTED EMPLOYMENT GROWTH (2008-2018)



### LARGEST MUNICIPALITIES 2011

- Washington Twp (48,559)
- Monroe Twp (36,129)
- Deptford Twp (30,561)
- West Deptford Twp (21,677)
- Glassboro Borough (18,579)
- Woodbury\* (10,174)

### TAX INFORMATION 2011

- Corporate Income Tax = 9%
- Personal Income = 8.97% (max)
- Sales Tax = 7%
- Property Tax = \$2,372 per capita
- Median Property Taxes Paid in county = \$4,922

\*county seat

## LABOR FORCE & EMPLOYMENT

CURRENT CIVILIAN  
LABOR FORCE

# 158,150

TOTAL EMPLOYED

# 142,350

UNEMPLOYMENT  
RATE

# 10%

9.5% NJ  
9.6% US

PER CAPITA PERSONAL INCOME

# \$39,591

\$50K NJ  
\$39K US

### MAJOR PRIVATE SECTOR EMPLOYERS

Rank	Company	Industry	2011 Employment
1	Missa Bay, LLC	Food Manufacturing/Prep.	950
2	U.S. Food Service	Food Wholesale Distributor	750
3	Godwin Pumps	Industrial Machinery	640
4	Paulsboro Refining Group	Petroleum Refining	540
5	Delaware Valley Florist	Floral & Gifts Retail	500
6	Drugstore.com	Nondurable goods	450
7	Heritage Dairy Stores	Supermarkets	450
8	Johnson Matthey Inc	Secondary Metals Refinery	437

### FASTEST GROWING EMPLOYMENT SECTORS

Rank	Industry	% of new employment
1	Nursing and Residential Care Facilities	>20%
2	Ambulatory Health Care Services	19%
3	Nonstore Retailers	19%
4	Insurance Carriers and Related Activities	8%
5	Administrative and Support Services	7%

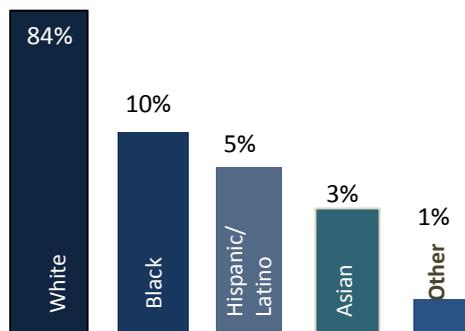
### LARGEST EMPLOYMENT SECTORS (TOP 5)

Rank	Sector	Gloucester	NJ	U.S.
1	Trade, Transportation & Utilities	27%	21%	19%
2	Education & Healthcare Services	12%	23%	14%
3	Professional & Business Services	10%	15%	13%
4	Manufacturing	10%	7%	10%
5	Leisure & Hospitality	9%	9%	10%

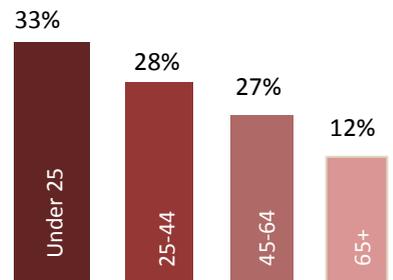
### LARGEST OCCUPATIONS (TOP 5)

Rank	Occupation	Gloucester	NJ	U.S.
1	Office & Admin Support	18%	17%	16%
2	Sales & Related	13%	11%	11%
3	Trnsp & Material Moving	8%	7%	7%
4	Food Prep & Serving Related	8%	6%	8%
5	Production	7%	5%	7%

### ETHNICITY/DIVERSITY



### AGE

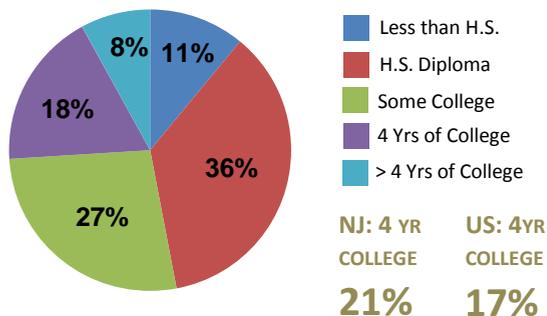


### MEDIAN AGE

# 38

## LABOR FORCE & EMPLOYMENT cont'd

### EDUCATION ATTAINMENT



### LARGEST SCHOOL DISTRICTS

	Grade 12 Enrollment	Average Combined SAT score (US :1509)
Washington Township	689	1513
Williamstown	450	1417
Clearview Regional	372	1498
Kingsway Regional	351	1498
West Deptford	264	1470

### INSTITUTES OF HIGHER EDUCATION

Institute	Type	ENROLLMENT	
		Under graduate	Graduate
Rowan University	4 Yr	9,665	1341
Richard Stockton (Atlantic)	4 Yr	6,813	746
Gloucester County CC	2 Yr	6,490	NA
Rutgers Univ (Camden)	4 Yr	4,121	1660

### VOCATIONAL SCHOOLS

Institute	Enrollment
High School Vocational	1,078
Post Secondary Vocational	41

## COST OF DOING BUSINESS

### SPACE AVAILABILITY

Type	Sq Ft/Acre	Occupancy Costs
Land	5,090 acres	\$0.96 / sf
Industrial	3,966,000 sq ft	\$4.21/ sf
Office	567,000 sq ft	\$14.84 / sf

## KEY RESOURCES & CONTACTS

TRACYE MCDANIEL | CHIEF EXECUTIVE OFFICER  
 MICHAEL CHROBAK | CHIEF ECONOMIC DEVELOPMENT OFFICER



EconDev@choosenj.com  
 609-297-2200  
 www.ChooseNJ.com

SOURCES: NJ Department of Labor & US Bureau of Labor Statistics; American Community Survey, 2005-2009 Estimates; NJ State Police & FBI, Uniform Crime Report; NJ Monthly Magazine, 2010; NJ State Department of Education, Spring 2010; Board of Public Utilities; Tax Foundation; Infoplease.com; Travelmath; CoStar; Hoovers; Institute for Energy Research; Data current as of June 2011

## TRANSPORTATION/MOBILITY

### AVG COMMUTE TIME (MINS)

**28** 30 NJ  
25 US

### CARPOOL

**8.9%**

### USE PUBLIC TRANSIT

**2.6%**

### MILES OF INTERSTATES & HIGHWAYS

**38,000**

### MILEAGE TO NEAREST AIRPORT

**86** To Newark  
Int'l Airport

**17** To Philadelphia  
Int'l Airport

### MILEAGE TO NEAREST PORT

**7** To Camden  
Port

### ACCESS TO CUSTOMERS (MILLIONS)

**100** Within one day  
drive

### AVAIL TRANSPORTATION SYSTEMS

**247** Buses Routes  
(statewide)

**11** Commuter Rail Lines  
(statewide)

**3** Light Rail Lines  
(statewide)

### KEY ROADS(state-wide)

- Garden State Parkway, NJ Turnpike, AC Expressway, Palisades Interstate Parkway
- Interstates 76, 78, 80, 95, 195, 278, 280, 287, 295 and 676.

### ABOUT NEWARK INT'L AIRPORT

- 12<sup>th</sup> busiest in US (29<sup>th</sup> worldwide)
- 34.1 million passengers (2010)
- 860 million short tons of cargo

### ABOUT PHILADELPHIA INT'L AIRPORT

- 31.8 Million passengers (2008)
- Ranked 11<sup>th</sup> in world for Aircraft movements

### ABOUT PORT OF CAMDEN

- 4 Terminals
- 35 Tenants
- Specializes in handling break-bulk and container cargo
- Nation's leader in handling import wood products

### 2011 WAGES

Occupation	Gloucester	NJ
Construction	\$52,850	\$53,760
Food Prep & Serving Related	\$22,030	\$23,300
Healthcare Practitioners	\$76,620	\$80,590
Install, Maint & Repair	\$46,470	\$46,930
Management	\$113,550	\$124,790
Office & Admin Support	\$34,020	\$35,660
Personal Care & Service	\$26,920	\$29,820
Production	\$35,200	\$34,690
Sales & Related	\$40,170	\$42,850
Trnsp & Moving Material	\$32,860	\$33,080

### UTILITY COSTS

Type of Utility	Cost/Available Providers	Rank
Gas	\$2.63	2 <sup>nd</sup> lowest
Electric	14.8 cents / Deregulated	7 <sup>th</sup> highest
Telecom	Varies by location	NA
Waste/Sewer	Varies by location	NA