

MARKETING & BUSINESS OUTREACH

June 8, 2023

Zoom Participants

Les Vail, Chair

Adam Morina, RCSJ

Jeff Sanders, St. John of God Community Srvs.

Daniel Sulpizio, Business

Bridget DiGiambattista, WDB Staff

Janet Garraty, GC Chamber of Commerce

Candice Racite, RCSJ

Michelle Shirey, WDB Executive Director

Eileen Gallo, WDB Staff

Les opened the meeting at 2:00.

A motion to approve April 13, 2023 minutes was made by D. Sulpizio, seconded by J. Garraty.

Status

AJC Outreach –

Newsletter – Candice met with an RCSJ alum who participated in speed interviewing and network events who then set up recruiting booth on campus and hired a recent RCSJ graduate.

Les stated Ranch Hope is having issues recruiting employees. They are looking to fill 20 behavioral health positions, however, the challenge they face is their funds come from the State with restrictions.

New Business

Marketing Plan Update – was presented. A few suggestions were given and updates will be made. It was suggested the plan be as definitive as possible.

Career Fair & Hiring Event – scheduled for June 22, 5 pm-7 pm at Career & Technical Education Building with approximately 10 employers participating that have entry-level positions open. This will be a targeted event for GED graduates.

Outreach

Virtual – 1huddle – Eileen stated they will be speaking with youth that has exited the program and those currently being followed with WIOA. It was suggested to use testimonials from students who participated in 1huddle.

BuildEd – Eileen stated they help with interview skills and entrepreneurship and will be doing outreach as well.

Adam reported he & Allison worked on a project using the NJ Training Center & based on NJDOL in-demand occupations. They created a list of degrees defined by DOL & WIOA that should be able to cover tuition costs for students to attend RCSJ, which could eliminate the barrier of the financial burden for some. WIOA could be used for out-of-school youth for the 30-credit GED program which will allow students to be college students without a high school diploma. They can only 30 credits until they take the diplomas equivalency test.

A motion for adjournment was made by D. Sulpizio, seconded by J. Garraty.

The next meeting will be held on August 10, 2023.

Respectfully submitted,

Bridget A. DiGiambattista, WDB Staff