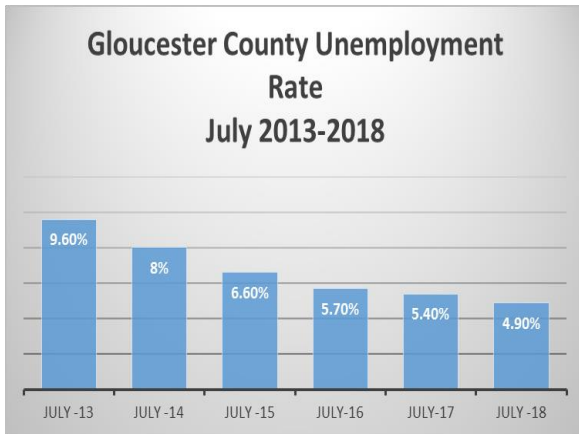


The Gloucester County Workforce Development Board is responsible for the distribution of federal and state workforce investment funding through the oversight of and long term planning development workforce development programs and services. These programming dollars and their distribution, described in the attachment, is an overview of these programming allotments.

Federal dollars (Title I - Adult, Dislocated Worker, and Youth) come through Workforce Innovation and Opportunity Act funds (WIOA). State funds include Work First NJ, and Workforce Learning Link. Some of these dollars (Title I) are formula based and all funding streams vary from year to year. In the past two years, funding has been flat or has decreased.



In anticipation for the next funding cycle, the Workforce Development Board (WDB) must consider the short term and long term unemployment trends. The unemployment rate, as of July 1, 2018 in Gloucester County was 4.9%. However, the under employment rate could be as high as 8.5%. WIOA funding is based on formula funding, as a result, the Gloucester County local area has seen a 17.6% decrease in WIOA funding along with an additional decrease of 3.4% in WFNJ funding.

Total funding for PY 17 (7/1/17 thru 6/30/18)
\$ 3,809,995

FUNDING STREAMS	AMOUNT
WIOA	\$ 1,943,981.00
Work First NJ	\$ 1,574,914.00
Workforce Learning Link	\$ 77,000.00

ADMINISTRATIVE ACTIVITIES

This year the Workforce Development Board has continued to evolve and create new strategies regardless of funding cuts and performance criteria as outlined in WIOA. Some of the notable activities include:

- In January, 2018 The Workforce Development Board submitted the American Job Center’s MOU between Gloucester County and WIOA partners to include a One-Stop Operating Budget and the Infrastructure Funding Agreement (IFA).
- In February, 2018 the WDB launched the Mobile Job Center to 930 recipients which by June increased to over 4,000 subscribers. (Subscribers receive a text on their cell phone that allows them to view employer recruitments, job listing, job fair announcements and other events).
- In conjunction with the Mobile Job Center launch in February, the WDB sponsored an “Open House” at the American Job Center.
- The mobile job center initiative has significantly increased the number of participants at the AJC. Enrollments in the positive recruitments increased by 30% and all other services at the AJC by over 17%.
- The Job list continues to be circulated via e-mail and the mobile job center texting. The listing communicates to job seekers the most updated jobs available within the region. This listing is updated bi-weekly by the WDB/Economic Development staff.

WDB COMMITTEES

The Current Committees include:

- Executive / One Stop/AJC Operations Committee (made up of all Committee Chairs, Co-Chairs and Partners)
- Budget and Resource Analysis Committee
- Marketing and Business Outreach Committee
- Apprenticeship and Industry Development Committee
- Youth Development Council
- Community Needs Assessment, Disability and Literacy Committee

BUSINESS OUTREACH AND PARTNERSHIPS

- The WDB continues to collaborate with Pascale Sykes, United Way, and SJTA, concerning the Pureland East West Shuttle that provides needed transportation to jobs at the Pureland Industrial Complex. Ridership has grown over 210% since its inception. There are now plans to expand services to include weekends.
- Local area businesses have been able to utilize the unique training options offered by the NLWD as a result of staff introducing these opportunities to local businesses through a series of Small Business Spotlights and informations sessions.
- Through the Marketing and Business Outreach committee, the WDB has developed a more successful marketing strategy incorporating the use of social media and bi monthly WDB email blast through the Gloucester County Chamber of Commerce. This has increased awareness of the WDB resources/programs to local area businesses threefold.

WDB BUSINESS RETENTION PROGRAM

BUSINESS RETENTION STATS June 30, 2017-July 1, 2018

Number of Companies	105
Positive Recruitments	45
Job Placements	490

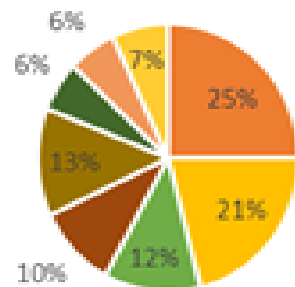
- Business Retention continues to be a departmental priority. WDB staff along with the Business Services Representative, regularly visits area employers to assess their needs and provide referrals and assistance. During the program year, 105 companies were visited. Multiple companies required more than one visit. We introduced and encouraged employers to take advantage of the hiring incentives and training incentives offered by the State of NJ. The representatives that oversee the state programs in local area, also joined us for the majority of these visits.
- Relationships have been established with the New Jersey Talent Networks: TLD, Retail, Hospitality & Tourism, Health Care, Financial Services, and Advanced Manufacturing. A new talent network for Southern NJ in Construction & Utilities was

established at Rowan University. The representatives from these Talent Networks have become a valuable resource for the WDB and our area companies. These relationships continue to be strengthened.

- There were 45 Positive Recruitments that occurred at the AJC. Large and small employers took advantage of the services at the AJC to included but not limited to Amazon, Omega Engineering, Virtua Healthcare, Cardinal Health, St. Gobain (advanced manufacturing) and many others.
- Several local employers have benefited from the hiring and training incentives offered through the State of New Jersey.

JOB FAIRS AND CAREER RESOURCE EVENTS

- One of the largest impacts on job placement has been through the WDB Job Fairs and positive recruitment events. Workforce Development Board has held four job fairs: two Mega Job Fairs, one for the disability and community and one held at a faith based organization – St. Matthews to target job seekers in the Southern portion Gloucester County. This year the job fairs served over 2,000 people and introduced jobseekers to over 125 different companies with job opportunities. As a result, over 150 individuals were hired by an array of Gloucester County companies. Below is a breakdown of employer types:



- Health Care
- Education & Social Assistance
- Transportation/Distribution
- Manufacturing
- Finance/ Insurance
- Repair & maintenance
- Retail/Hospitality
- Other (Tech, Gov't, marketing, sales)

Special Notes

AMERICAN JOB CENTER

(July 1, 2017 to June 30, 2018).

Because of recent engagement processes conducted by the WDB in conjunction with the AJC, the American Job Center of Gloucester County served 19,685 participants which compared to last year, is a **17.3%** increase.

Additionally, there has been an increase in the number of customers participating in the AJC's Career Service. The number of individuals receiving training services has risen as well. The WDB believes the increase occurred because of new marketing initiatives to include expanded outreach activities such as the Mobile Job Center.

Local AJC Statistics

Participants Served	19,685
AJC Orientation	414
Job Search Assistance Workshop	3,126
Assessments and Testing	378
Job openings Received	329
Staff Assisted Services	2,993
Job Placements	490
DVR Rehabs	
Job Orders	3,370
Tuition Waivers	12
Learning Link Participants	81
Classroom Training Grants	278
Youth Education & Career Center	46
Training Related Job Placements	125
Ex-offenders	72
WFNJ "To Work" Programs (TANF, GA, SNAP)	93

- *The WDB along with the AJC Operator and Partners are committed to providing workforce services at the comprehensive AJC that are seamless to the job seeker and employer customers. To demonstrate, the Workforce Learning Link (WLL) instructor working with the ES Counselor increased enrollments at the WLL by having the Instructor participate in the RESEA. The WLL enrollments exceed the prescribed level of service (LOS) even though the RESEA participants have decreased.*
- *Keeping with the local area plan and state initiatives the WDB has been working closely with AJC involving the ex-offender population and service providers concerning re-entry assistance. During PY17 Title I Training staff have been attending local "Drug Court" while ES staff has been conducting workshops for those on probation. Additionally, the WDB has been working with providers and correctional facilities in order to supply pre-release services to those incarcerated.*

WIOA/ AJC Performance

- The Gloucester County WDB is aware of all of WIOA's performance measurements with it's six primary indicators of performance for the six core programs. The core programs include: WIOA Title I (Adult, Dislocated and Youth), Title II – Adult Literacy, Title III – Wagner-Peyser/Employment Service, Title IV – Division of Vocational Rehabilitation Servicers (DVRS)
The core programs are recognized as the partners of the comprehensive AJC of Gloucester County. It should be noted the performance indicators do not apply to all of the partners, such as DVRS until after PY 2017. Additionally, some of the performance indicators such as "Measurable Skill Gains & Effectiveness in Serving Employers" goals have yet to be determined.
- **WIOA Performance Indicators:**
Employment Rate (2nd Q after exit)
Employment Rate (4th Q after exit)

Median Income (2nd Q after exit)
Credential rate
Measureable Skill Gains
Effectiveness in Serving Employers

- **Please note the available performance data concerning WIOA Title I and III is not accurate or available because of system failures.** Nevertheless, reviewing available data for Title I Adult & Dislocated Worker programs has met or exceeded the credential and median earnings measurements but not the employment goals for Q2 and Q4 after exit. Title I Youth the Employment in the 2Q after exit was exceeded by 127% however the employment at the 4Q after exit was not met. The data for credential rate for the youth is not available.
- Title III (ES) performance has exceeded median earnings but the employment for Q2 and Q4 have not been met. Credential Rate and Skills Gains are not part of the ES performance criteria in PY 17.

youth elements are met on a consistent basis.

Youth Testimonials

“Every time I walk in the building I feel a welcoming presence and a confidence that I know I am going to be productive for the day. All the staff treat us like family and are willing to do anything to help us succeed” ...Age 17

“A great environment with amazing staff who care about their students. I don’t know where I would be without this program.” ...Age 18

“I like the incentive that they give you and the vocational classes.” ...Age 18

Youth Activities: Youth Education and Career Center

- The WDB contracts with GCIT to operate the Youth Education and Career Center (YECC) until June 30, 2020. The YECC program will serve out of school youth (OSY) and in-school (ISY) youth between the ages of 16 and 24. The majority of YECC youth participants are out of school youth with no high school diploma. The curriculum at the YECC surrounds the HSE with pre-vocational and other employment activities inserted in the curriculum. As of June 2018, 19 young people received their NJ High School Diploma. Additionally, during the 2nd quarter after exit the employment rate exceed the planned goal of 63% with actual at 80%.
- During the program year, the Gloucester County Youth Development Council continues to work with GCIT and YECC in order to reaffirm the 14 program elements as set forth in WIOA, with priority on four (4) of the elements that were new deliverables. This includes career development, stackable credentials separate from the HSE, job shadowing and on the job training. The WDB has been working with the local the Youth provider to ensure that the

